



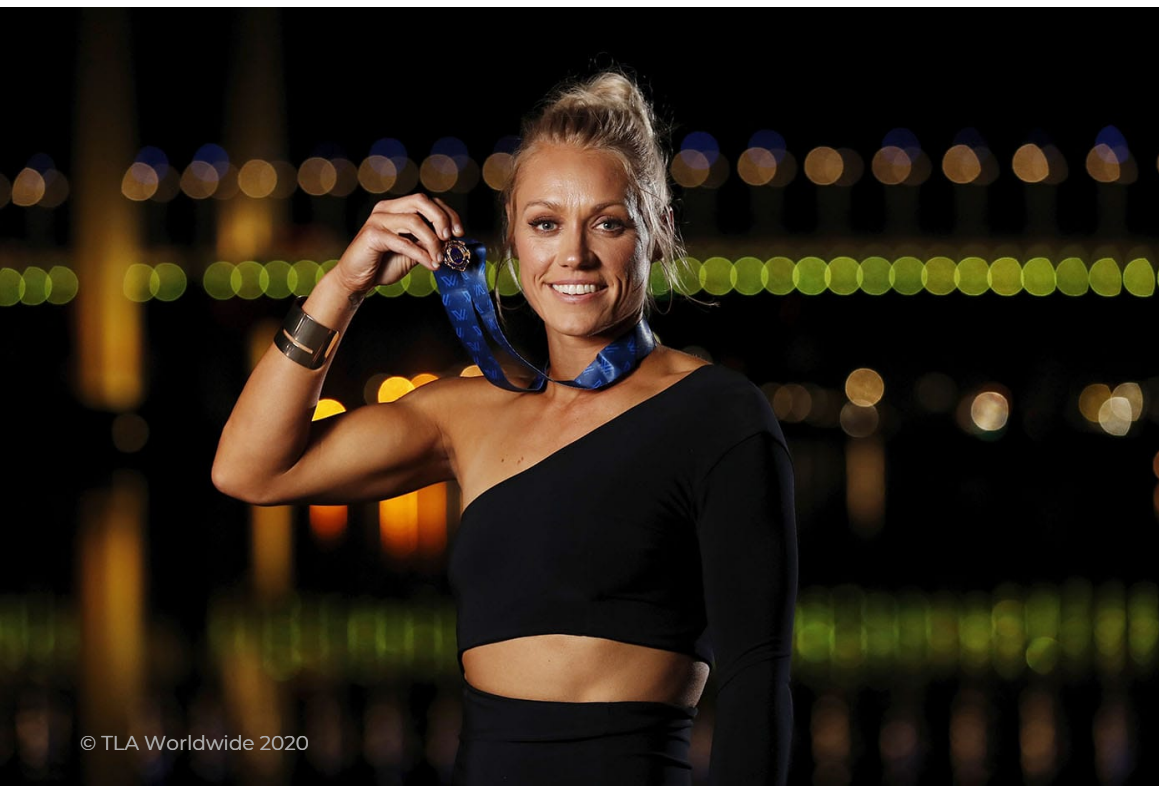
ERIN PHILLIPS

Talent Profile





A dual code star of Australian sport, Erin has forged a remarkable professional career in both basketball and Australian football, leaving an indelible mark on the AFLW as the competition's first genuine star.



NATIONALITY

Australian

DATE OF BIRTH

5/19/85

TEAMS

Adelaide Crows (AFLW)
Adelaide Lightning (WNBL)
South East Queensland Stars (WNBL)
Connecticut Sun (WNBA)
Indiana Fever (WNBA)
Phoenix Mercury (WNBA)
Los Angeles Sparks (WNBA)
Dallas Wings (WNBA)

CAPABILITIES

Keynote
Guest Panellist
Clinics
Ambassador
Social Media
PR Campaign
Appearances

INTERESTS

Beauty & Fashion
Wellbeing
Leadership
Family
Animals
Environment
Health & Nutrition
Lifestyle

BIO

The daughter of a South Australian football legend and a prodigiously gifted athlete in her own right, Erin rose through local basketball ranks to shine as a point guard for the Adelaide Lightning in the WNBL before being selected in the 2005 WNBA Draft by the Connecticut Sun.

She went on to win WNBA Championships with the Indiana Fever and the Phoenix Mercury before taking on the role of development coach with the Dallas Wings.

Phillips shone just as brightly at international level, proudly representing the Australian Opals for more than a decade, including two Olympic Games, where she won a historic silver medal in 2008 to go with 2006 World Championship Gold and 2014 Bronze.

She also spent extensive time in the Polish league, winning 3 Championships and 2 All-Star awards.



Away from the footy field and basketball court, Erin and wife Tracy are mums to their three children Brooklyn, Blake and Drew.

Aspiring to forge a legacy as an athlete that is also a leader for change, Phillips is paving the way in pushing boundaries within women's sport, with issues such as diversity and the courage to innovate and do things your way close to her heart.

She is passionate about health and fitness, family, the welfare of animals and the planet.

A highly sought after speaker and ambassador in the corporate world, Phillips is currently an ambassador for Puma, Chemist Warehouse (INC Protein), Toyota, Metro Homes and the Australian Football League.

She is also an impressive and natural media performer, having gained experience in both television and radio.

SOCIAL MEDIA MARKERS

40K+

INSTAGRAM FOLLOWERS

2.%

ENGAGEMENT

20K+

TWITTER FOLLOWERS



CAREER HIGHLIGHTS

2019 (C) All-Australian team
2017 & 2019 AFLW League Best and Fairest
2017 & 2019 AFLW Premiership Player
2017 (VC) All-Australian team
2012 & 2014 WNBA Champion
2008 Olympic Games Silver Medalist
2008 WNBL Champion
2006 Commonwealth Games Gold Medallist
2006 FIBA World Championship Gold Medallist
2014 FIBA World Championship Bronze Medallist
2011 - 2012 Polska PLKK All-Star
2010 - 2012 Polska PLKK Champion
2010 EuroLeague All-Star
2005 - 2007 WNBL All-Star Five

TESTIMONIALS

“For 4 years Erin has been an incredible ambassador for PUMA. She is always keen to support the brand where she can, not only making herself available for our shoots and activations, but also coming up with ideas of her own that integrate well with the brand. Whether on field or off field, Erin continues to prove how she aligns with our brand values and puts them on show to our target audience. We hope continue partnering with Erin for many years to come.”

BRAD CLEMENTS, PARTNERSHIP EXECUTIVE, PUMA

“Erin has been a part of the Chemist Warehouse family for many years as an ambassador and is a professional in every aspect. Erins passion for the brands she works with is evident and she is always willing to go above and beyond to get the best results.”

JACINTA GEE, SENIOR PARTNERSHIPS MANAGER, CHEMIST WAREHOUSE



To request more information about
Erin Phillips, please contact us.
talent@tlaworldwide.com

TLA Australia

Level 4

109-133 Burwood Road

Hawthorn

Victoria 3122

+61 3 9816 5500

TLA United Kingdom

Fora

Level 5

33 Broadwick St Soho

W1F 0DQ

“When I was born, people felt sorry for him because he didn’t have a son to play footy someday, to carry the Phillips name. Dad, I know you’re watching and mum, I hope I’ve made you proud, and you can stick it up those people who said that to you.”

ERIN PHILLIPS